



# GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC  
Guru Nanak Salai, Velachery, Chennai – 600042.

## School of Management

### Department of Marketing Management

<b>Event Title</b>	<b>“Do We need more Entrepreneurs than Managers”</b>	
<b>Category</b>	<b>Online Debate</b>	
<b>Date</b>	<b>From :10.07.2020</b>	<b>To :10.07.2020</b>
<b>No. of Resource Person</b>	<b>5</b>	
<b>No. of Participants</b>	<b>190</b>	

#### (1) Report Description

The Department of Marketing Management organized an online debate on the topic “Do We need more Entrepreneurs than Managers”. The debate program was conducted through Google Meet. More than 190 students participated in this program.

#### (2) Report

On 10/7/2020 an online debate on the topic “Do we need more entrepreneurs than managers” was organized by the Department of Commerce (Marketing Management), Guru Nanak College, Chennai-42. This event was whole day long and was held at Google Meet for our students. The grand show commenced with the arrival of panel members from our department. It was followed by a welcome speech given by the Principal of our college. The webinar session lasted two hours and, amazingly, not one of the hundreds of attendees left early. The reason for this attentiveness was the crucial nature of these proposed appraisal guidelines in creating a more effective system in our department head and staff members. Whether the purposes of your debate program on do we need more entrepreneurs than managers. Then there was a bouquet presentation to the invited guests and the grand event began. During the day, debate participants had the opportunity to tell their views and opinions to prove that the entrepreneur or a manger is equally important in an organization. It was a truly mesmerizing show as the panel members had put forward their views in terms of both entrepreneurs and managers, who are an important element in the functioning of an organization. We really enjoyed a lot and dispersed with a sincere hope that such mega

webinar series should be organized time and again giving the students a chance to display their talents.

### (3) Invitation Copy

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**QAC**

**Department of Commerce (Marketing Management)**  
**Presents**

**Online Debate**  
**on**  
**" DO WE NEED MORE**  
**ENTREPRENEURS THAN MANAGERS "**

**Speakers & Debate Moderator**

 <b>SHANTANU</b> B.Com. BBA 3 <sup>rd</sup> yr Speaker	 <b>ANUP VASAV</b> B.Com. MBA 3 <sup>rd</sup> yr Speaker	 <b>ROHAN</b> B.Com. MBA 1 <sup>st</sup> yr Moderator	 <b>DURGA DEVI</b> B.Com. MBA 1 <sup>st</sup> yr Speaker	 <b>YOGESH</b> B.Com. MBA 1 <sup>st</sup> yr Speaker
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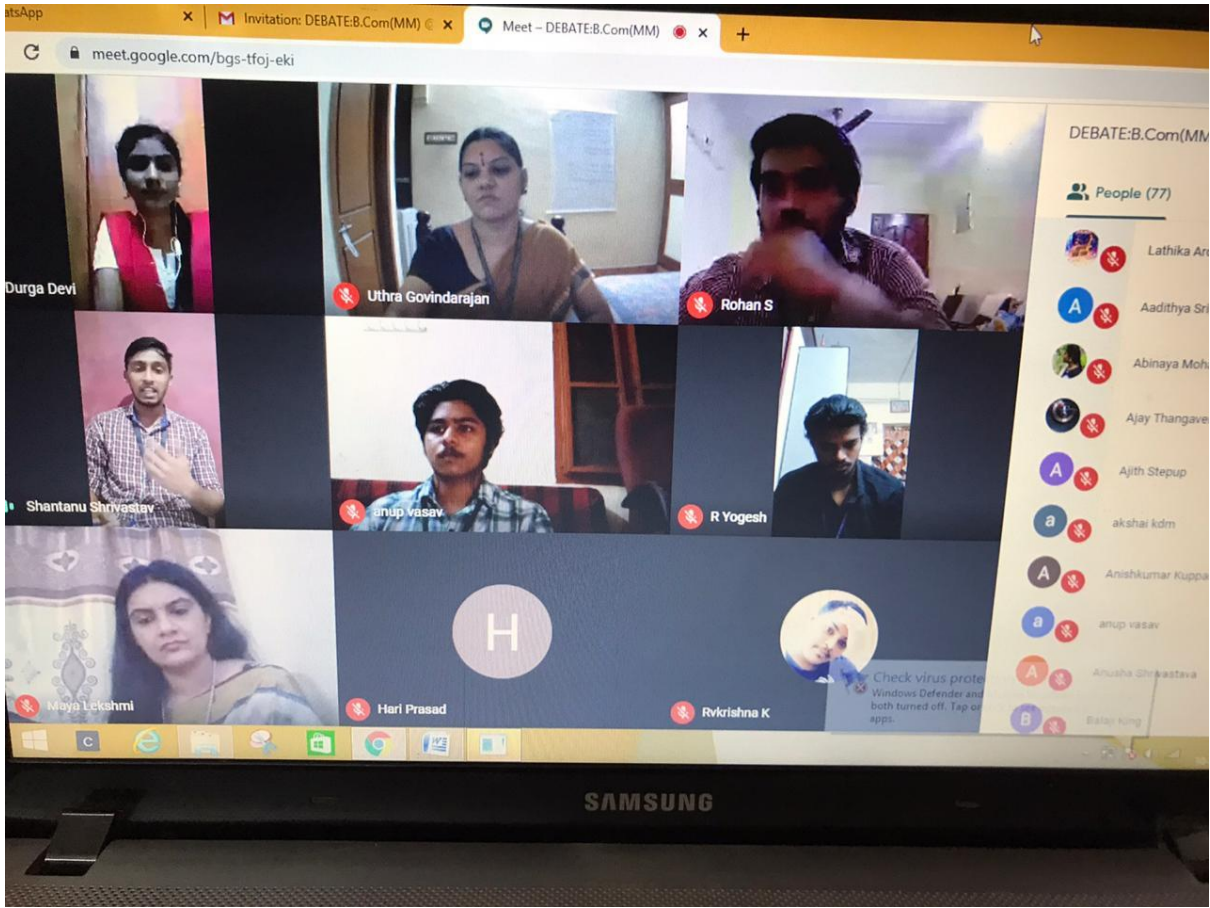
 **10/07/2020**

 **4.30 P.M - 6.30 P.M**

**Dr.M.G.Ragunathan**  
Principal

**Sardar Manjit Singh Nayar**  
General Secretary & Correspondent

### (4) Photos



(5)

